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Smoky Mountain Resorts Partners With Toys For Tots To Meet Community Goals

Smoky Mountain Resorts hosts Polar Plunge to draw more donations for local Toys For Tots.

Pigeon Forge, TN: Smoky Mountain Resorts is proud to announce the Toys For Tots Polar Plunge on December 6th, 2014. The Polar Plunge will be held at The Resort at Governor's Crossing, where businesses will bring their donated toys and also have the opportunity to win prizes. Representatives from each donating business can ride down the outdoor water slide, where a group of judges will award several prizes, including Best Costume and Biggest Splash.

Leading up to the event on December 6th, establishments are encouraged to accept toys at their place of business; upon request, Smoky Mountain Resorts will provide free toy pickup to business who fill their bins. "After discovering that local donations for Toys For Tots failed to yield what organizers expected last year, we decided to reach out to the community and organize a fun event to draw more donations," said Kay Collier-Pittman, President of Smoky Mountain Resorts.

Smoky Mountain Resorts also encourages guests staying at any of its seven properties to donate toys; in return, they receive reward points toward future stays.

"We're doubling our efforts as a community and a business. It's our hope that our county joins us in this effort and provides the donations necessary to meet the goal of the local Toys For Tots chapter," said Pittman.

A ceremony to present the selected items to Toys For Tots will be held during the Polar Plunge, with food and drinks provided by Collier Restaurant Group. Smoky Mountain Resorts will also award prizes to the top three business who secured the most donations. Donations will be accepted beginning in November, and free pickups will be provided with the assistance of Best Read Guide.

About Smoky Mountain Resorts: Smoky Mountain Resorts is a family owned, local business with over 40 years experience the the hospitality industry. Located in Pigeon Forge, Tennessee, Smoky Mountain Resorts provides quality lodging ranging from 'economy' hotels to 'luxury' resorts. Combined with tickets for local attractions and some of the best restaurants in the Pigeon Forge – Sevierville area, Smoky Mountain Resorts is your one stop shop for vacation planning. <http://smokymountainresorts.com>