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Smoky Mountain Resorts Joins Rocky Top Wine Trail To Benefit Relay For Life

Smoky Mountain Resorts and Rocky Top Wine Trail joins forces to raise money for cancer awareness.

Pigeon Forge, TN: Smoky Mountain Resorts announces their partnership with Rocky Top Wine Trail to benefit the American Cancer Society Relay For Life. Smoky Mountain Resorts will promote this cause at its seven properties and Rocky Top Wine Trail will manage an on-site booth at the Relay For Life event.

Relay For Life honors cancer survivors and caregivers and remembers those who've lost their battle with cancer. Through their Relay For Life event, the American Cancer Society raises money to spread cancer awareness and fund burgeoning cancer treatments. Partnering with Rocky Top Wine Trail, Smoky Mountain Resorts aims to help meet the goal of \$25,000 in donations, promoting the team and Relay For Life event at their various properties in Sevierville and Pigeon Forge.

The Relay For Life event will take place on June 6-7 at Patriot Park in Pigeon Forge, TN. Smoky Mountain Resorts welcomes everyone to take part in this event by donating money, dedicating a luminaria, or joining the Rocky Top Wine Trail team via their Team Page: <http://goo.gl/iZNcV8>.

Schedule:

The event begins at 4:00 pm on Friday and runs through 10:00 am on Saturday.

The Opening Ceremony begins at 6:00 pm and celebrates the lives of those who battled cancer. Afterward, those who battled with cancer take the first lap during the Survivors' Lap, cheered on by others. The Caregivers' Lap honors those who've cared for someone with cancer. The Luminaria Ceremony begins at 9:30 and pays tribute to those who've lost their lives to cancer.

For more information and updates, please visit <http://www.facebook.com/SmokyMountainResorts>.

About Smoky Mountain Resorts: Smoky Mountain Resorts is a family owned, local business with over 40 years experience in the hospitality industry. Located in Pigeon Forge, Tennessee, Smoky Mountain Resorts provides quality lodging ranging from economy hotels to luxury resorts. Combined with tickets for local attractions and some of the best restaurants in the Pigeon Forge - Sevierville area, Smoky Mountain Resorts is your one stop shop for vacation planning. <http://smokymountainresorts.com>

About Rocky Top Wine Trail: Consisting of five wineries within a 12-mile radius, Rocky Top Wine Trail offers free wine samples and tastings of over 60 unique wines. The trail includes Hillside Winery, Sugarland Cellars Winery, Apple Barn Winery, Mountain Valley Winery, and Eagle Springs Winery. <http://www.rockytopwineries.com>

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